acicc MALAYSIA

INTERNATIONALLY LOCAL

YOUR **CREATIVE STRATEGIST** AGENCY

HOW CAN WE ACICC YOU ?

advertising consultant & integrated creative consortium

CREATIVE STRATEGY
BRANDING
CONTENT PRODUCTION
EVENTS
DIGITAL SOLIUTIONS
DESIGN

We think ABOUT the BOX.

Creative. Context. Concept.

interdependance

TEAM WORKS

HAZMI MOHD ALI
CREATIVE DIRECTOR

HEEDA AHMAD
MANAGING DIRECTOR

HAIRUL NIZAR
DESIGN DIRECTOR

SYED MAHATHIR
STRATEGIC DIRECTOR

HASRATI HASSAN
PROJECT DIRECTOR

ZULKARNAIN HASAN
DIRECTOR PHOTOGRAPHY

AQEEL DANIEL
PRODUCTION DIRECTOR

NOOR AZIMAH
BUSINESS DEVELOPMENT DIRECTOR

MOHD IRWAN
EVENTS DIRECTOR

ASHMAN
DIGITAL MANAGER

KHAIRIL ANUAR
SENIOR ART DIRECTOR

SYED ANUAR
SENIOR DESIGNER

MAZLAN HUZAM
SENIOR DESIGNER

ARINA YASMIN
DESIGNER

SAPUDI
DESIGNER/ PHOTOGRAPHER

RANIEAL ROZHAN
JUNIOR PHOTOGRAPHER

RAFAEL HASAN
MEDIA MANAGER

ROSLINDA RAHMAN
FINANCE MANAGER

SHARIFAH HANIM
LEGAL

SAIDATUL MALIA
ACCOUNTS MANAGER

NIN AWIYAH
ADMIN/FINANCE

REZAL ADRIAN
SOCIAL MEDIA

acicc MALAYSIA
INTERNATIONALLY LOCAL

acico MALAYSIA
INTERNATIONALLY LOCAL

Creative. Context. Concept.

TEAM ACTIVATION

STRUCTURE

MANAGEMENT

HAZMI (CD)

HEEDA (MD)

HAIRUL (DD)

STUDIO

KHAIRIL (SAD)*

TEAM A

TEAM B

PRODUCTION

ZULKHAS (DOP)*

TEAM A

TEAM B

PROJECT MANAGER

HASRATI (PM)*

MALIA

DIGITAL NEWMEDIA

ASHMAN (DM)*

ADRIAN

EVENTS

IRWAN (ED)*

DOM

* PERSON IN CHARGE

cross discipline

PARTNERS

QREACTIVE

QREACTIVE ASIA

QUADRANT 2 TECHNOLOGIES

LINEAR DESGN

MYRIAD PROLIFIQUE

acicc MALAYSIA
INTERNATIONALLY LOCAL

WORKS

THE NEW WORLD IS A PLACE WHERE MANY DISCIPLINES & CROSS VERTICALS MERGE & EVOLVE.

WE ARE AN AGENCY THAT CRAVES TO CREATE GLOBAL SOLUTIONS ON AN INTERNATIONAL LEVEL, LOCALLY.

THE CREATIVE STRATEGIST

WORKS

START

BANK NEGARA MALAYSIA

CENTRAL BANK OF MALAYSIA

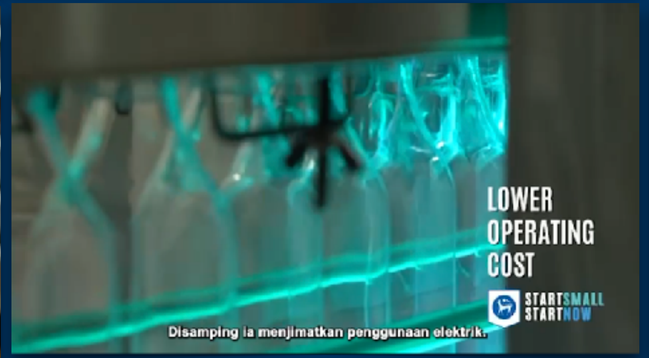
AWARENESS VIDEOS FOR SUSTAINABILITY PRACTICES AMONG SMES

BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA

AWARENESS VIDEOS FOR SUSTAINABILITY PRACTICES AMONG SMES

WORKS

4 SDG VIDEOS
12 COMPANIES



ALTEL HOLDINGS

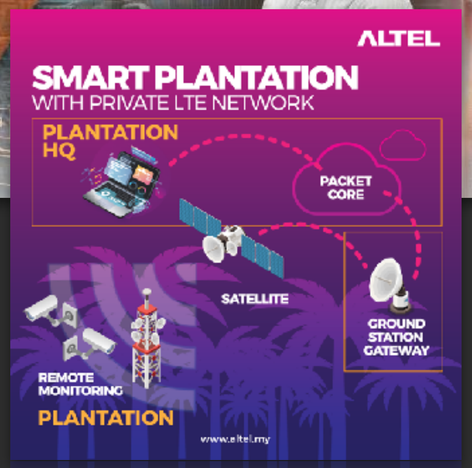
WORKS

ALTEL HOLDINGS
ALTEL COMMUNICATIONS

BRANDING RETAINER AGENCY

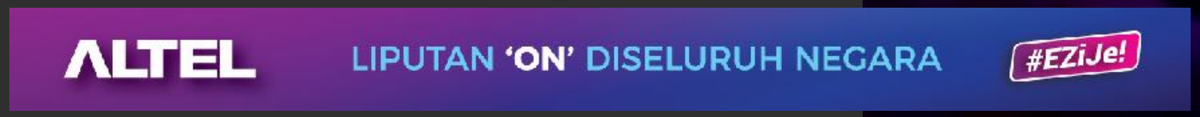
DIGITAL BRANDING. WEBSITE .SOCIAL MEDIA.

WORKS



WORKS

ALTEL TV COMMERCIAL
ON AWESOME TV



Siaran Digital Freeview

MYTV broadcasting

WORKS

MYFREEVIEW MYTV BROADCASTING

BRANDING RETAINER AGENCY

Siaran Digital Freeview

MYTV broadcasting

WORKS

MYFREEVIEW / MYTV BRAND ID VIDEO

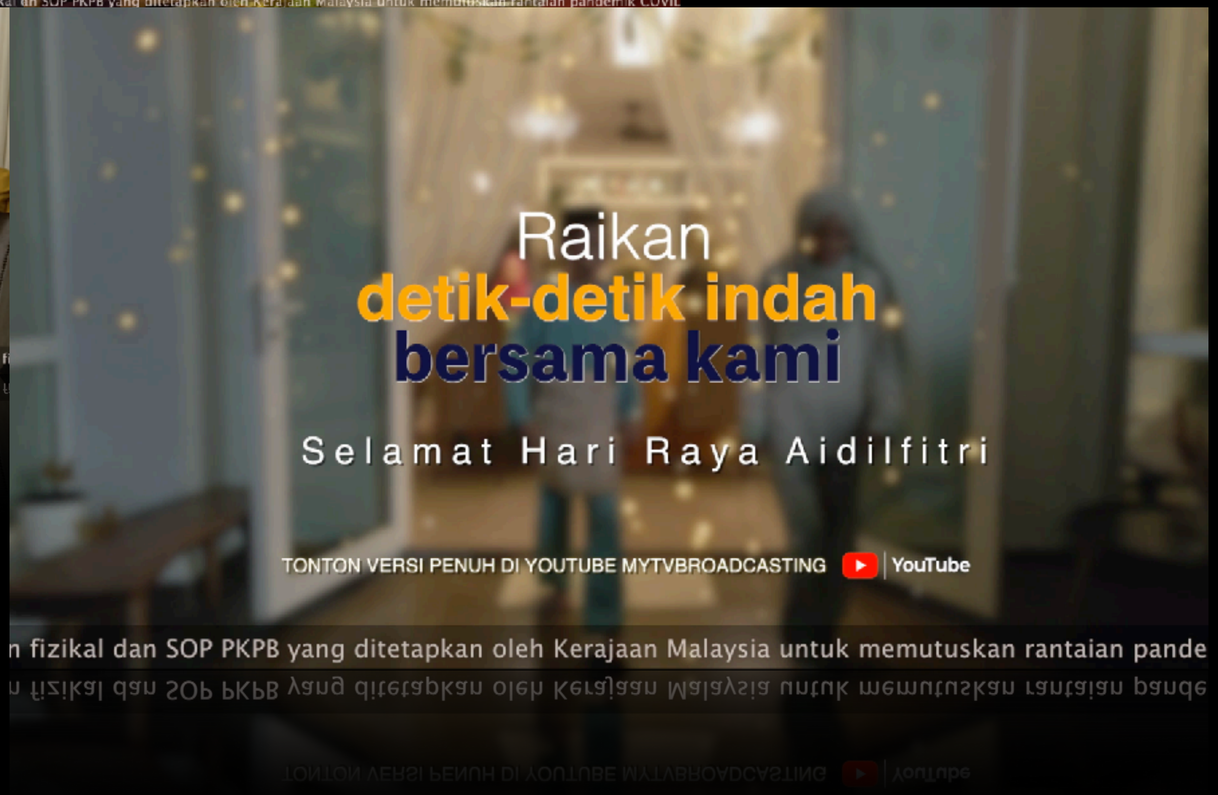
MYTV broadcasting

WORKS

TAHUN BARU CINA TV COMMERCIAL PRODUCTION & MEDIA BUY

MYTV broadcasting

WORKS



HARI RAYA AIDIL FITRI TV COMMERCIAL PRODUCTION & MEDIA BUY

MYTV broadcasting

WORKS

HARI MERDEKA TV COMMERCIAL PRODUCTION & MEDIA BUY

MYTV broadcasting

WORKS

HARI MALAYSIA TV COMMERCIAL PRODUCTION & MEDIA BUY

MYTV broadcasting

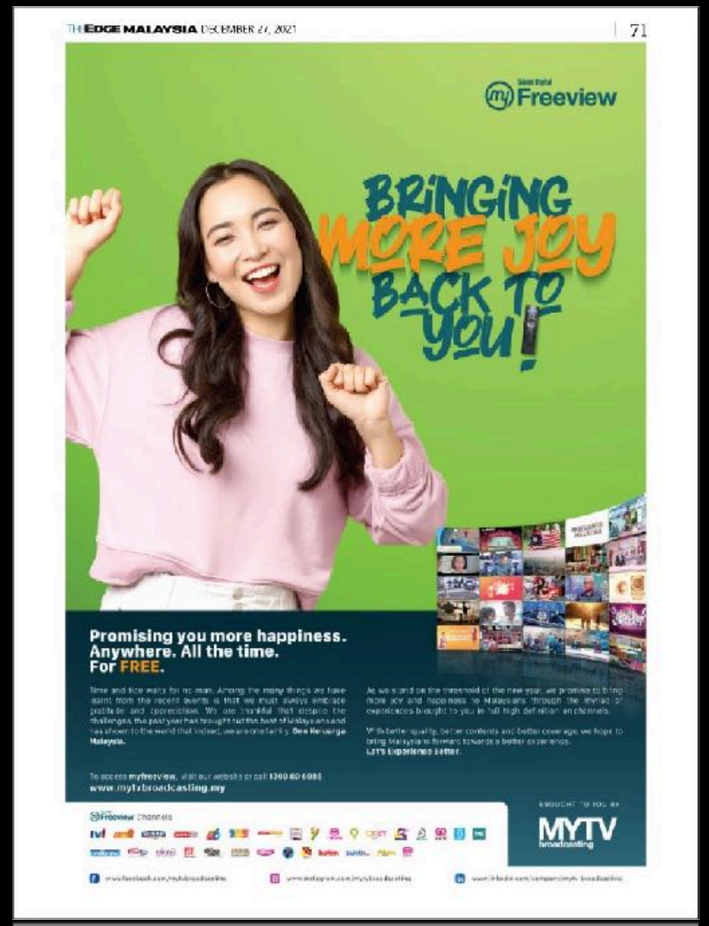
WORKS

TECHNICAL VIDEO MYTV INSTALLATION

MYTV broadcasting

WORKS

THE EDGE PRESS AD.



SINAR HARIAN PRESS AD.

SOCIAL & DIGITAL MEDIA PROMOTIONS & CAMPAIGNS

MYTV broadcasting

WORKS

MYTV PROMOTIONAL BILLBOARD NATIONWIDE

MYTV PROMOTIONS
RADIO & TV INTERVIEWS

WORKS

Malaysian Palm Oil Green Conservation Foundation

MPOGCF

BRANDING, AWARENESS & PROMOTIONS RETAINER AGENCY

Malaysian Palm Oil Green Conservation Foundation
MPOGCF

WORKS

'THE OTHER MALAYSIANS'
BRAND AWARENESS CAMPAIGN
BILLBOARD & THE EDGE PRESS AD

WORKS

MAERSK

BRANDING/PHOTOGRAPHY

WORKS

MAERSK

BRANDING/PHOTOGRAPHY

WORKS

MAERSK / PTP

BRANDING/PHOTOGRAPHY

WORKS

SIME DARBY PROPERTIES

BRANDING/ CONTENT/ TVC

CORPORATE PROFILE

WORKS

UMW CORPORATION

CORPORATE BRANDING

acico MALAYSIA
INTERNATIONALLY LOCAL

WORKS

UMW CORPORATION

CORPORATE BRANDING

UMW DEVELOPMENT
Investor Kit

WORKS

UMW DEVELOPMENT

CORPORATE BRANDING

UMW DEVELOPMENT
UMW HVM Park Blueprint

WORKS

UMW DEVELOPMENT

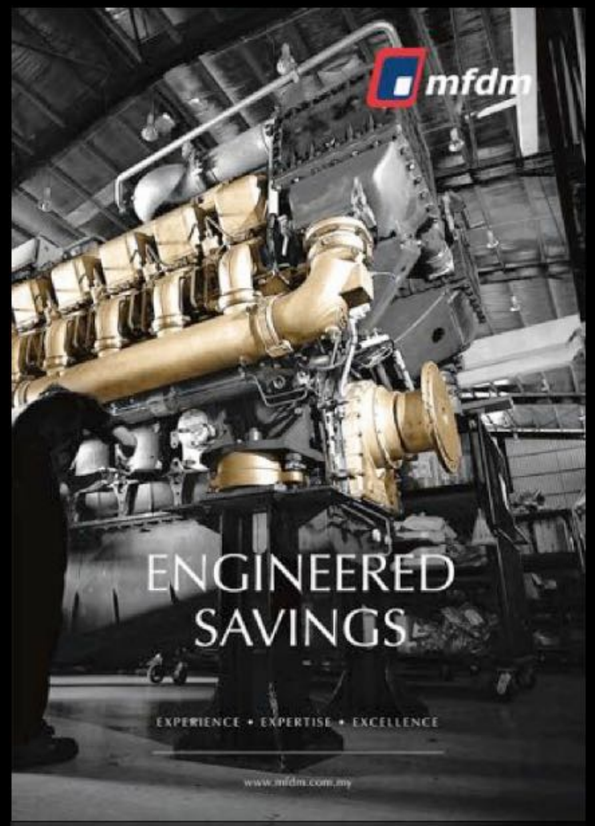
CORPORATE BRANDING

WORKS

UMW AEROSPACE ROLLS ROYCE

CORPORATE BRANDING

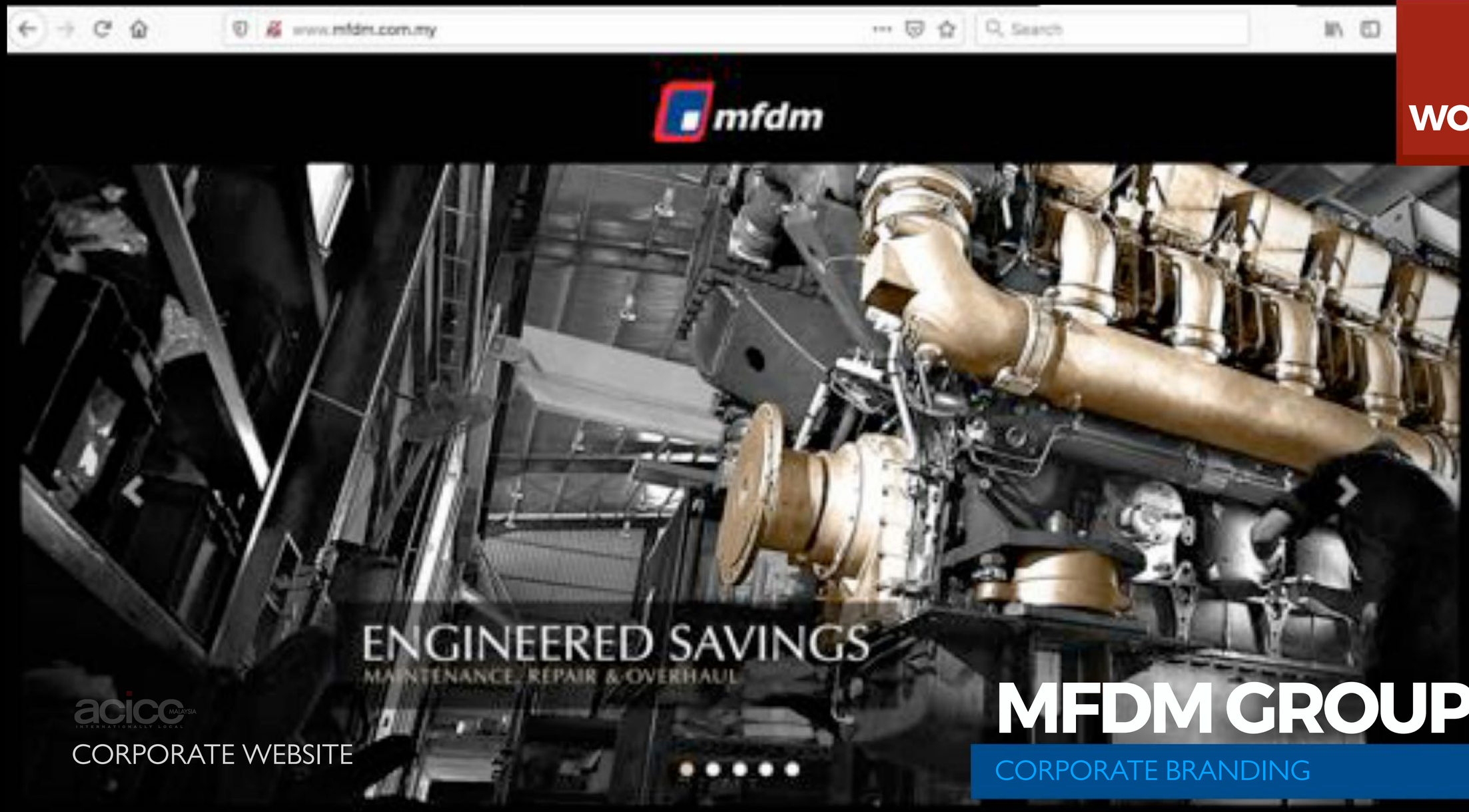
WORKS



MFDM GROUP

CORPORATE BRANDING

WORKS



MFDM GROUP

CORPORATE BRANDING

CORPORATE WEBSITE

WORKS

MFDM GROUP

CORPORATE VIDEO

CORPORATE BRANDING

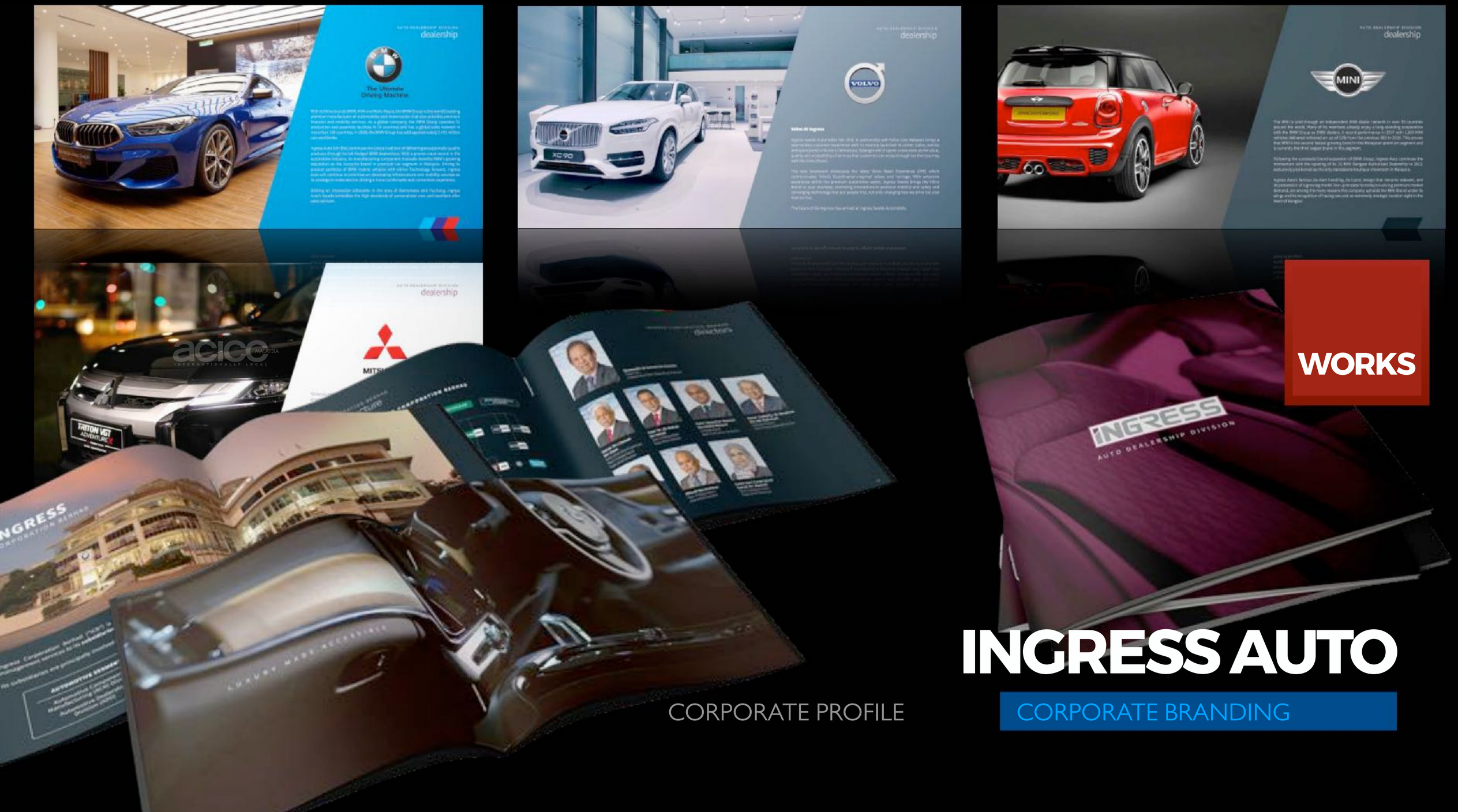
EVENT

WORKS

MFDM GROUP

CORPORATE BRANDING

MFDM HOLDINGS SDN BHD
Booth Concept and Design



WORKS

INGRESS AUTO

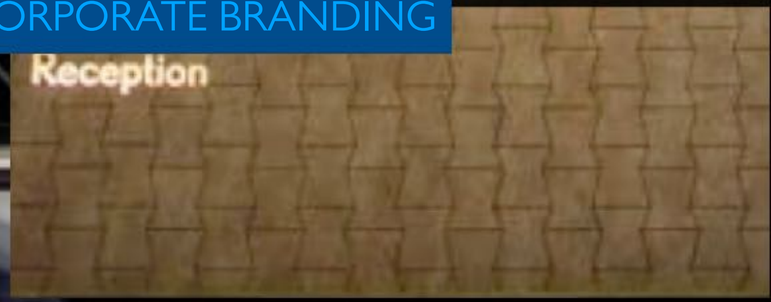
CORPORATE PROFILE

CORPORATE BRANDING

WORKS

LEXUS

CORPORATE BRANDING



WORKS

BWM

CORPORATE BRANDING

WORKS

VOLVO

CORPORATE BRANDING

WORKS

MITUSBISHI

CORPORATE BRANDING

CHEVROLET

Captiva & Cruze Campaign

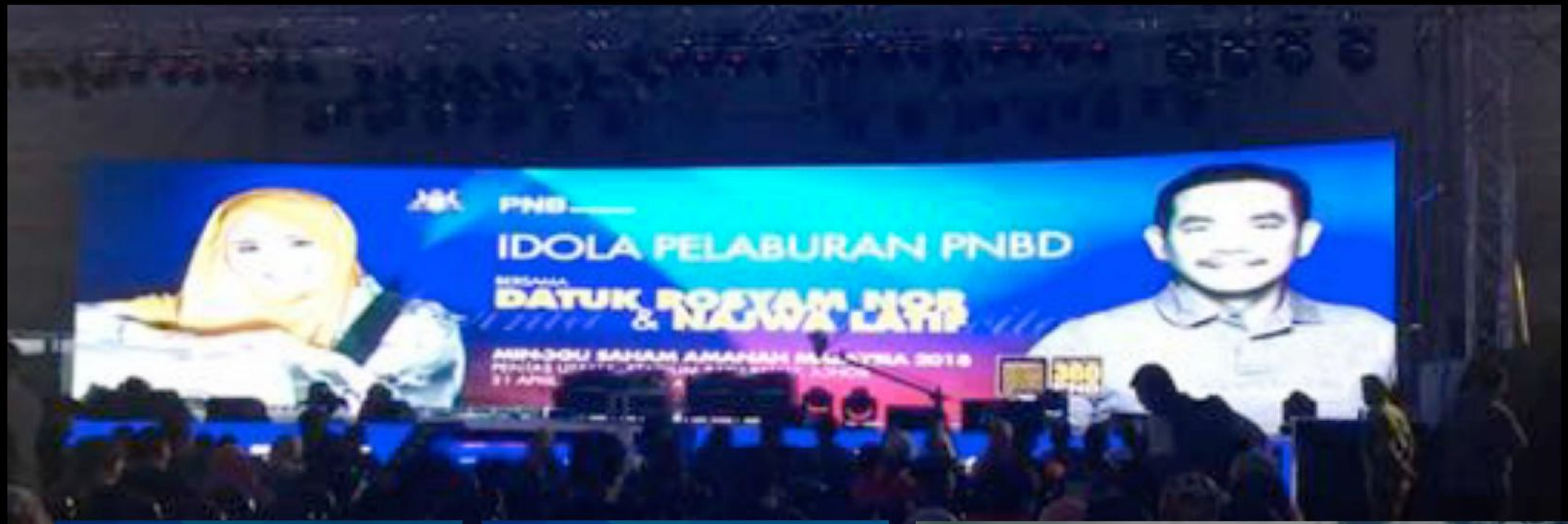
WORKS

A sales campaign for Chevrolet with goals to increase sales, earn back confidence and strengthen relationship with existing customers.

CHEVROLET

BRANDING/ DESIGN & PRINT

WORKS



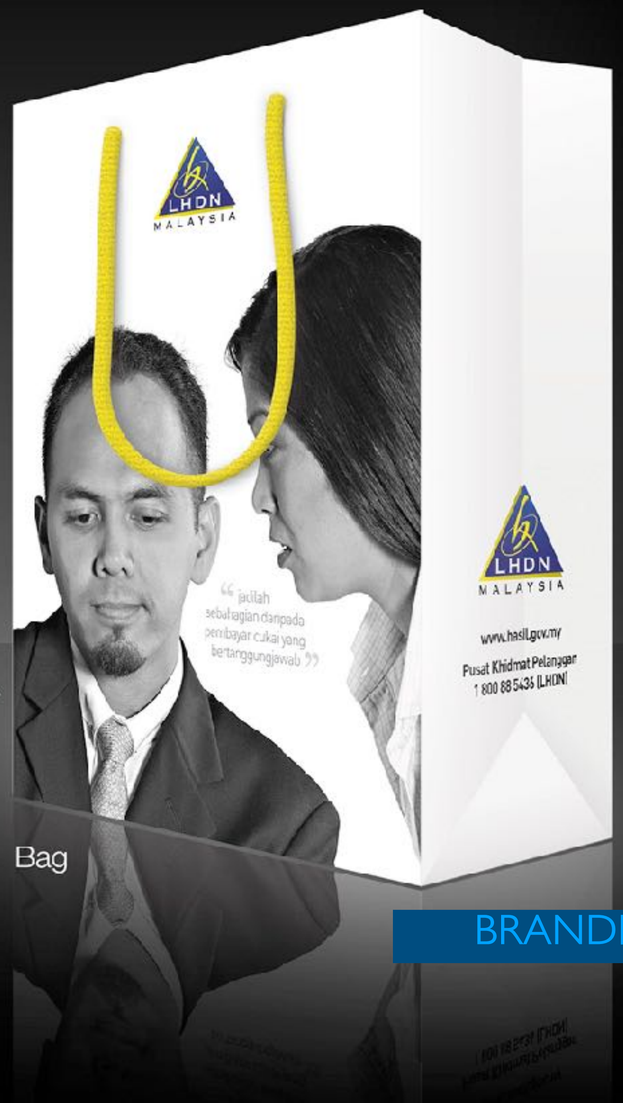
PNBD

BRANDING / CONTENT

CAMPAIGN

WORKS

Roll up Banner



Bag

LEMBAGA HASIL DALAM NEGERI

LHDN

BRANDING / CONTENT

CAMPAIGN

WORKS

Notebook

Leaflet

LEMBAGA HASIL DALAM NEGERI

LHDN

BRANDING / CONTENT

EVENT

WORKS

SPNB ASPIRASI SDN BHD
Pop Up Display

SPNB

BRANDING / CONTENT

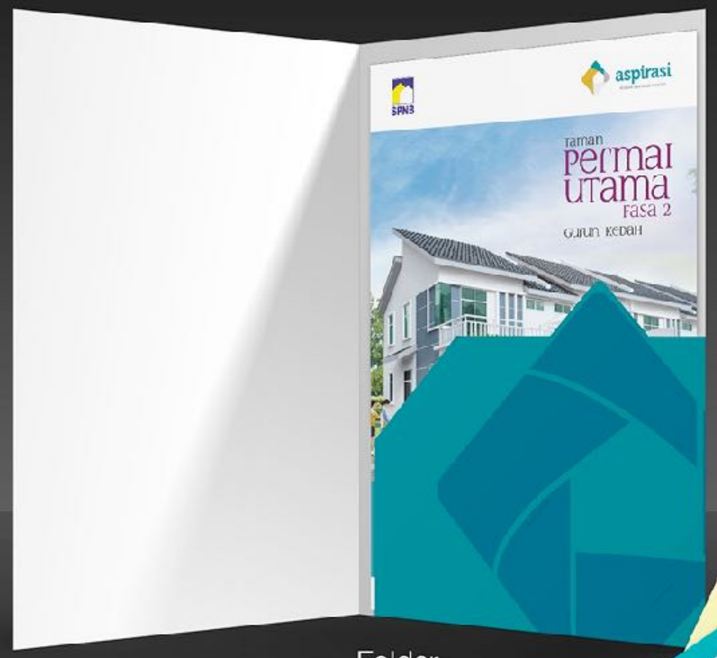
EVENT

SPNB ASPIRASI SDN BHD
Exhibition Booth

SPNB

BRANDING / CONTENT

PRINT



Folder

Flyers

SPNB ASPIRASI SDN BHD

SPNB

BRANDING / CONTENT

FELDA BERHAD
Internal Campaign

WORKS

FELDA BERHAD

BRANDING / CONTENT

BANK MUAMALAT
Internal Campaign

WORKS

Posters

An Internal campaign to help boost morale and engage employees with values and beliefs of the organization.

The posters were placed throughout all 58 branches.

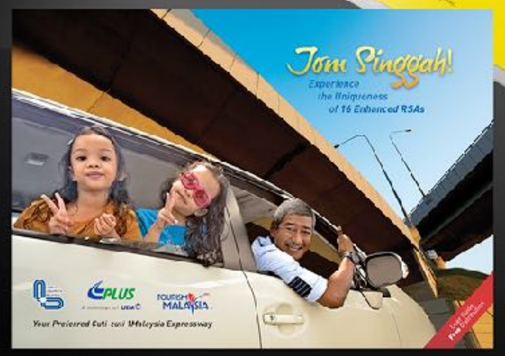
BANK MUAMALAT

BRANDING / CONTENT

PRINT

WORKS

Booklet



Leaflet

PLUS

PLUS MALAYSIA BERHAD

JOM SINGGAH BROCHURE DESIGN

MALAYSIA AIRPORT HOLDINGS BERHAD
Annual Report 2007

WORKS

MAHB

CORPORATE / ANNUAL REPORT

MALAYSIA AIRPORT HOLDINGS BERHAD

Annual Report 2007

WORKS

MAHB

CORPORATE / ANNUAL REPORT

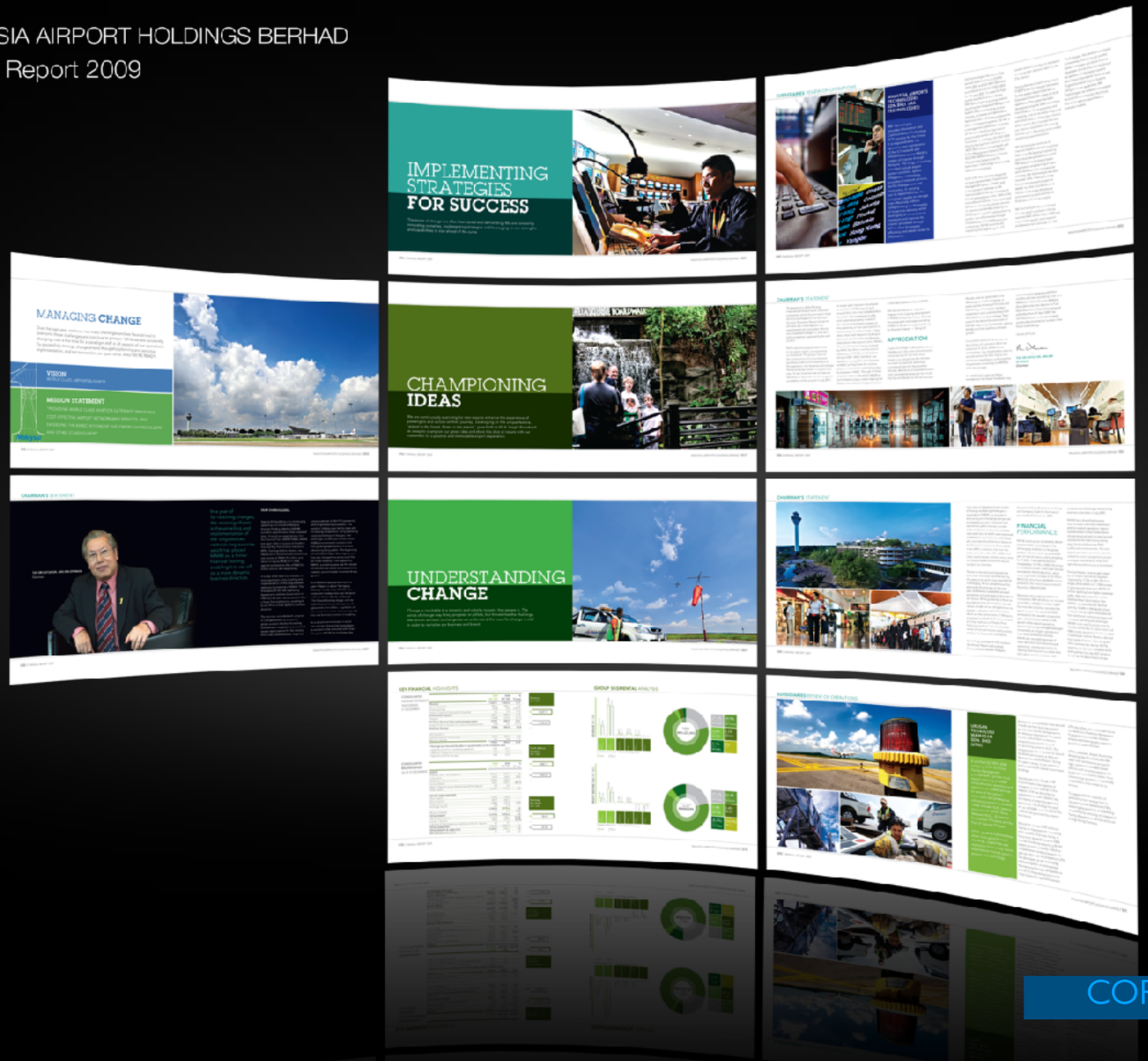
MALAYSIA AIRPORT HOLDINGS BERHAD
Annual Report 2009

WORKS

MAHB

CORPORATE / ANNUAL REPORT

MALAYSIA AIRPORT HOLDINGS BERHAD
Annual Report 2009



WORKS

MAHB

CORPORATE / ANNUAL REPORT

SAPURA CREST PETROLEUM & RESOURCES

WORKS

SAPURA

CORPORATE / ANNUAL REPORT

SAPURA CREST PETROLEUM & RESOURCES
Annual Report 2009

WORKS

SAPURA

CORPORATE / ANNUAL REPORT

FELDA BERHAD
Annual Report 2010

WORKS

First annual report commissioned to an external agency.

Design Rationale :
Boundless Expanse
The concept of the universe depicts the Group continuous dynamism, from its humble beginning to a well-known conglomerate.

FELDA

CORPORATE / ANNUAL REPORT

FELDA BERHAD
Annual Report 2010

WORKS

FELDA

CORPORATE / ANNUAL REPORT

KOPERASI PERMODALAN FELDA
Annual Report 2010

An annual report to provide detailed information of yearly activities and accomplishments to current stakeholders.

Design Rationale :
Sharing
The concept of sharing represents the strength of KPF group in achieving its corporate vision and venturing into new possibilities.

WORKS

FELDA
CORPORATE / ANNUAL REPORT

FELDA BERHAD
Annual Report 2010

WORKS

FELDA

CORPORATE / ANNUAL REPORT

SINDORA BERHAD
Annual Report 2010

WORKS

To design and create annual report for Sindora Berhad in order to provide detailed operating and financial review for the year 2010 .

Design Rationale:
Redefined Strategies
The concept of Redefined Strategies represents the complete transformation that the Group achieved over the years in its path of growth in business ventures and other endeavours.

SINDORA

CORPORATE / ANNUAL REPORT

SINDORA BERHAD
Annual Report 2010

WORKS

SINDORA

CORPORATE / ANNUAL REPORT

FELDA BERHAD

Tenun Chini & F Spa Promotional Materials

WORKS

Bunting

Poster

TENUN CHINI

Bunting

Leaflet

F SPA

FELDA

CORPORATE BRANDING

MALAYSIA COCOA BOARD
Buntings

WORKS

MALAYSIA COCOA BOARD

CORPORATE BRANDING

DEPARTMENT OF CIVIL AVIATION

100 Years of Aviation in Malaysia Coffee Table Book

WORKS

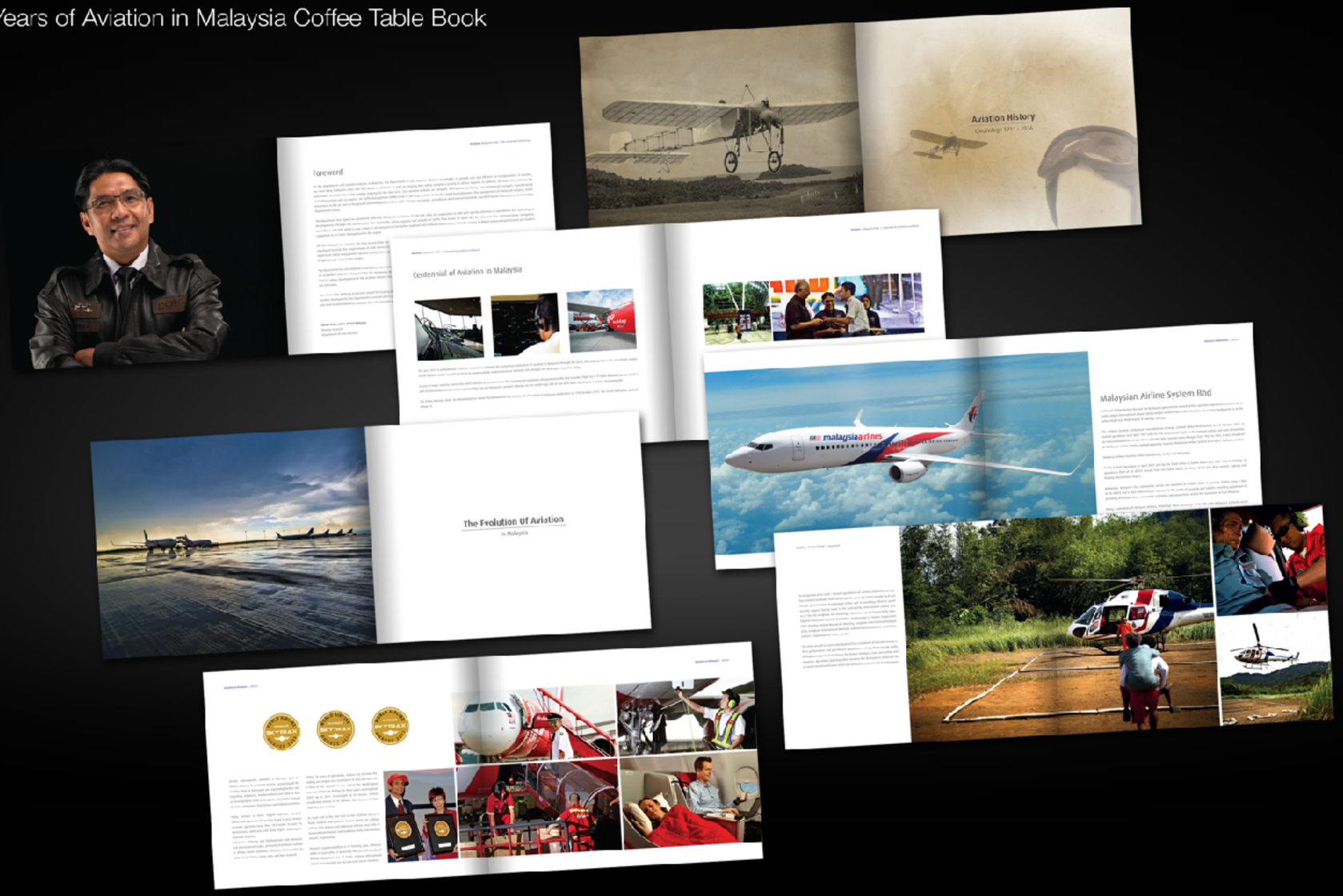
To commemorate 100 years of aviation in Malaysia, highlighting the achievements, history and future plans of Department of Civil Aviation.

DCA

BOOK DESIGN & PRINTING

DEPARTMENT OF CIVIL AVIATION

100 Years of Aviation in Malaysia Coffee Table Book



WORKS

DCA

BOOK DESIGN & PRINTING

MALAYAN BANKING BERHAD
Brochure

WORKS

MAYBANK

BROCHURE DESIGN & PRINTING

MULTIMEDIA DEVELOPMENT CORPORATION (MDeC)
Brochure

WORKS

MDEC

BROCHURE DESIGN & PRINTING

ENERGY COMMISSION
Corporate Profile

WORKS

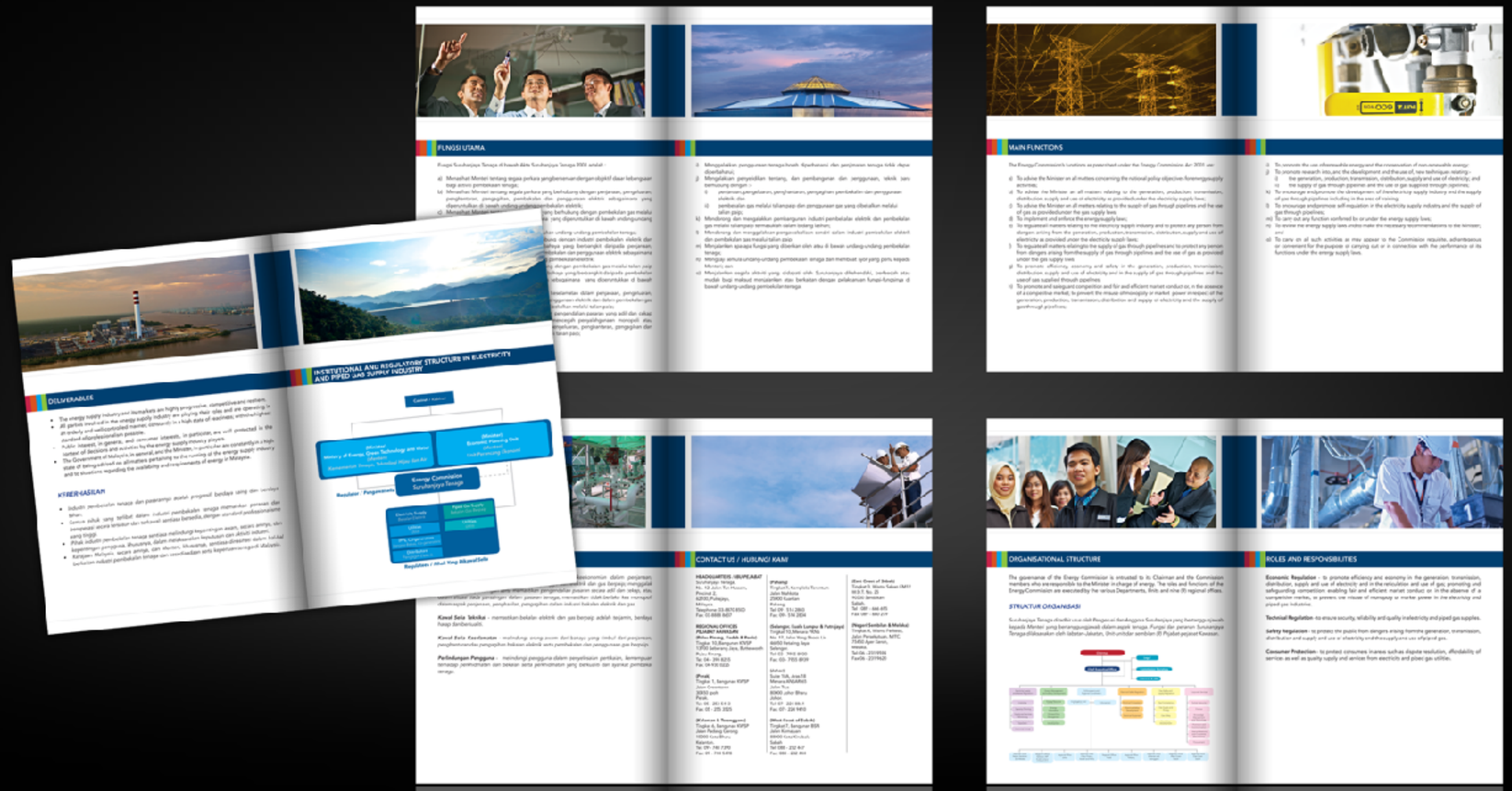
To design and create a corporate profile for Suruhanjaya Tenaga in order to promote and reach potential clients.

SURUHANJAYA TENAGA

CORPORATE PROFILE

ENERGY COMMISSION
Corporate Profile

WORKS



SURUHANJAYA TENAGA

CORPORATE PROFILE

ENERGY COMMISSION
Diamond Building Brochure

WORKS

In addition to corporate profile, a "Diamond Building" brochure was created to showcase the beauty and creativity of the new building.

SURUHANJAYA TENAGA

CORPORATE BOOK

ENERGY COMMISSION
Diamond Building Brochure

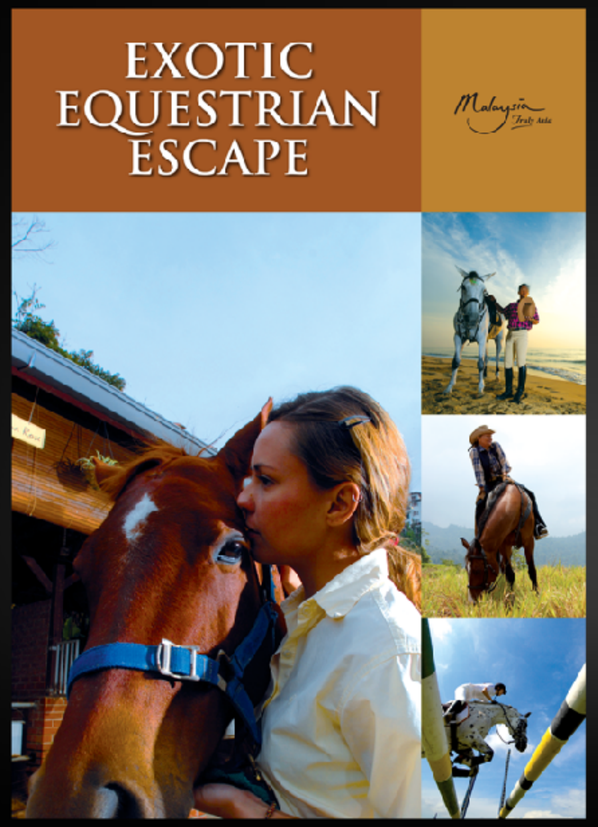
WORKS

SURUHANJAYA TENAGA

CORPORATE BOOK

TOURISM MALAYSIA
Equestrian Brochure

WORKS



TOURISM MALAYSIA

PROMOTIONAL BRANDING

INSTITUT JANTUNG NEGARA (IJN) COLLEGE
Brochure

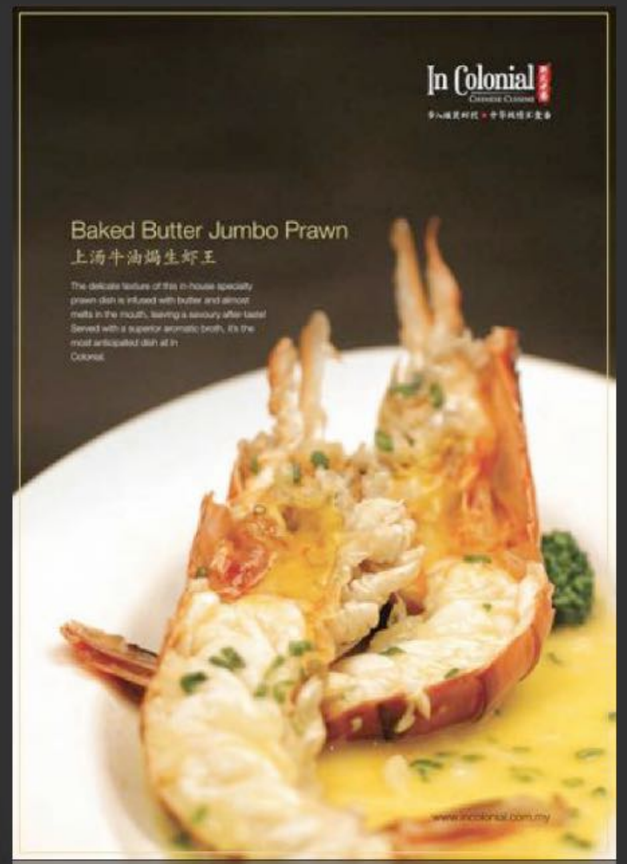
WORKS

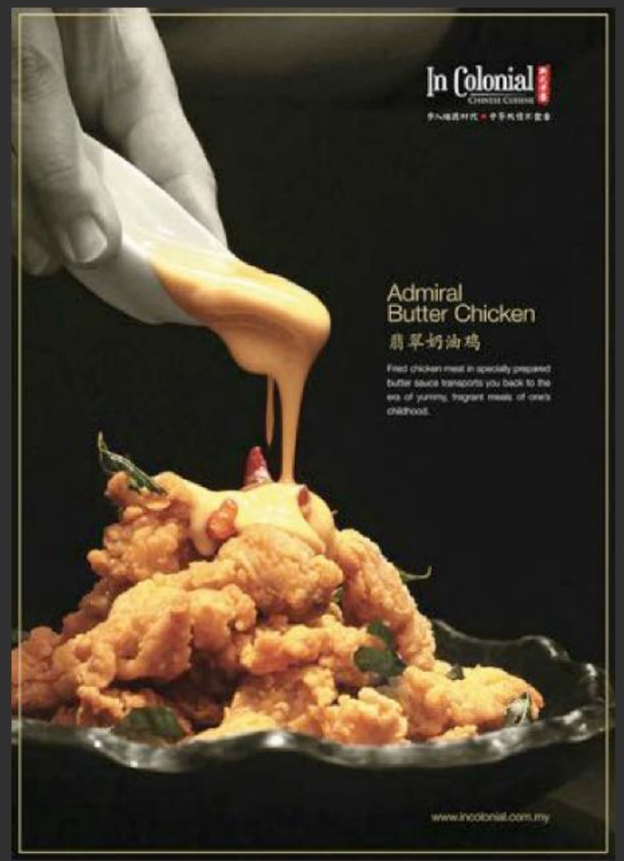
A corporate brochure for Institute Jantung Negara College to help disseminate information on courses available to prospective students.

INSTITUT JANTUNG NEGARA

PROMOTIONAL BRANDING

WORKS

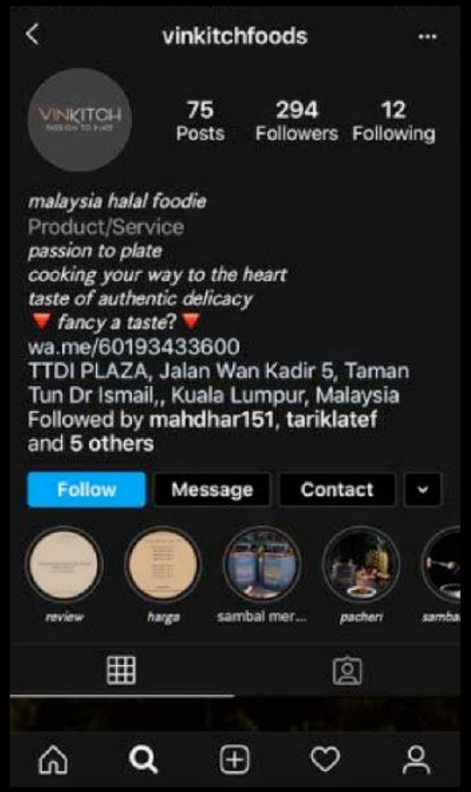




IN COLLONIAL

BRANDING/MENU/
PHOTOGRAPHY

WORKS

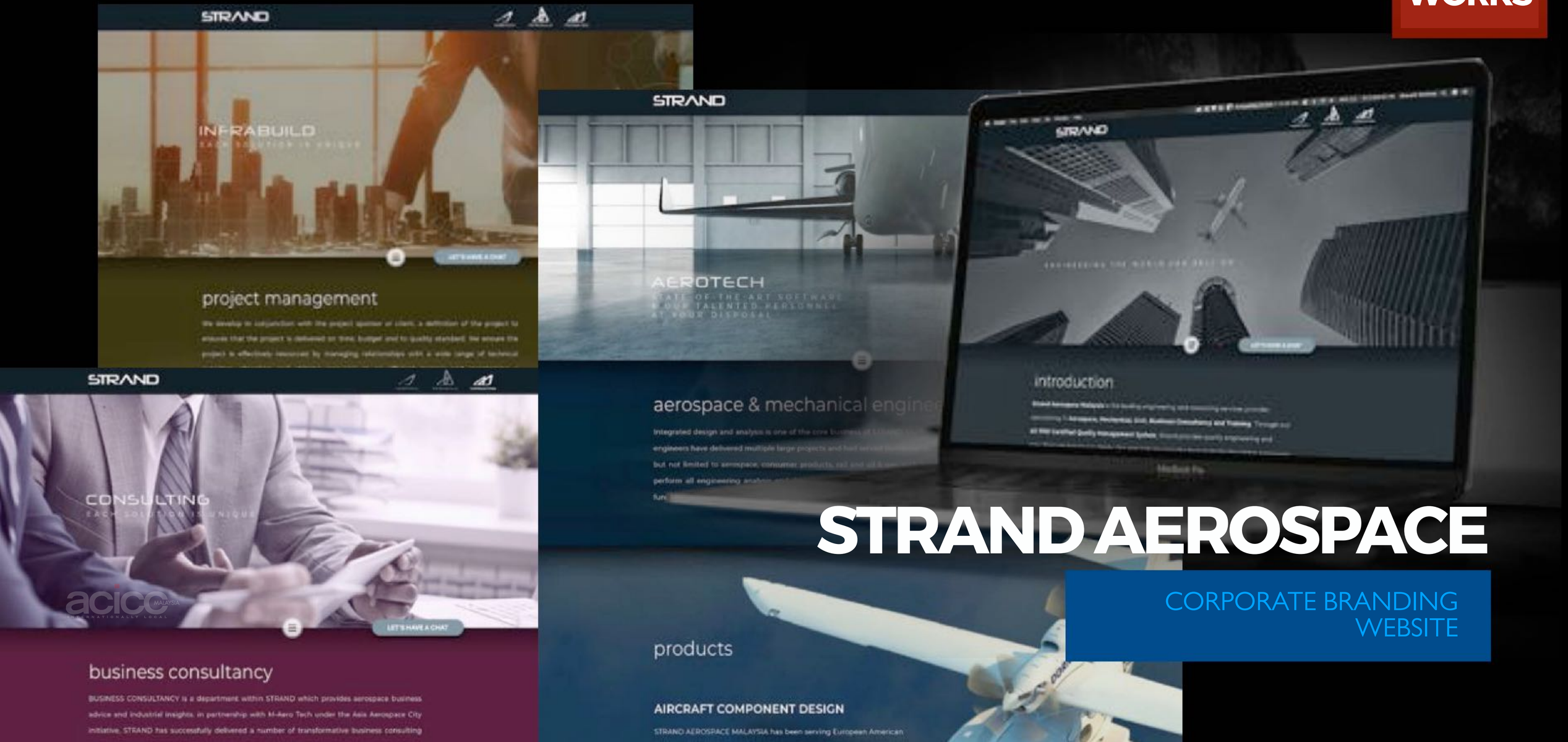


VINKITCH FOODS

BRANDING/SOCIAL MEDIA/
PHOTOGRAPHY

STRAND CONSULTING AEROTECH INFRABUILD

WORKS

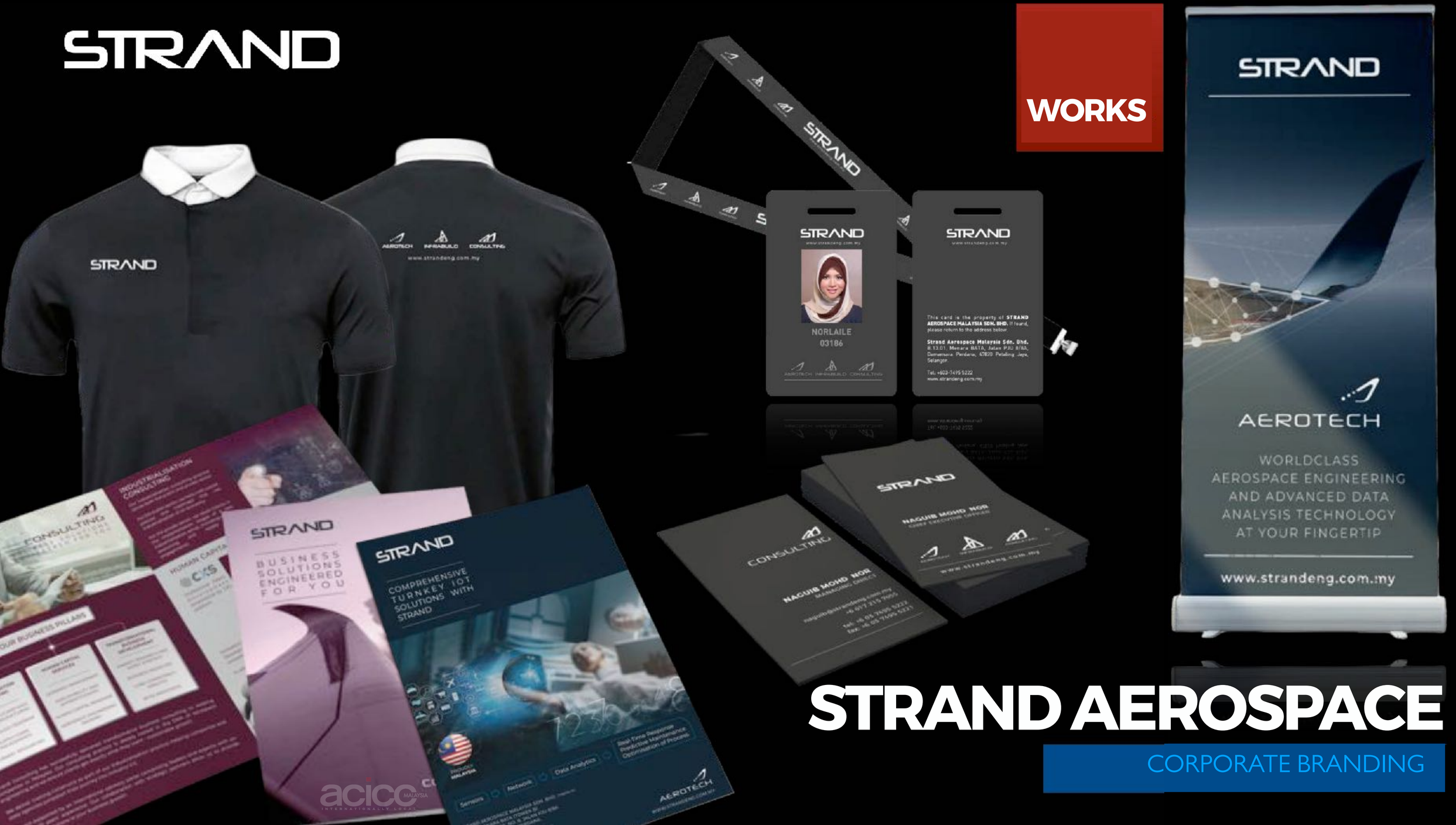


STRAND AEROSPACE

CORPORATE BRANDING
WEBSITE

STRAND

WORKS

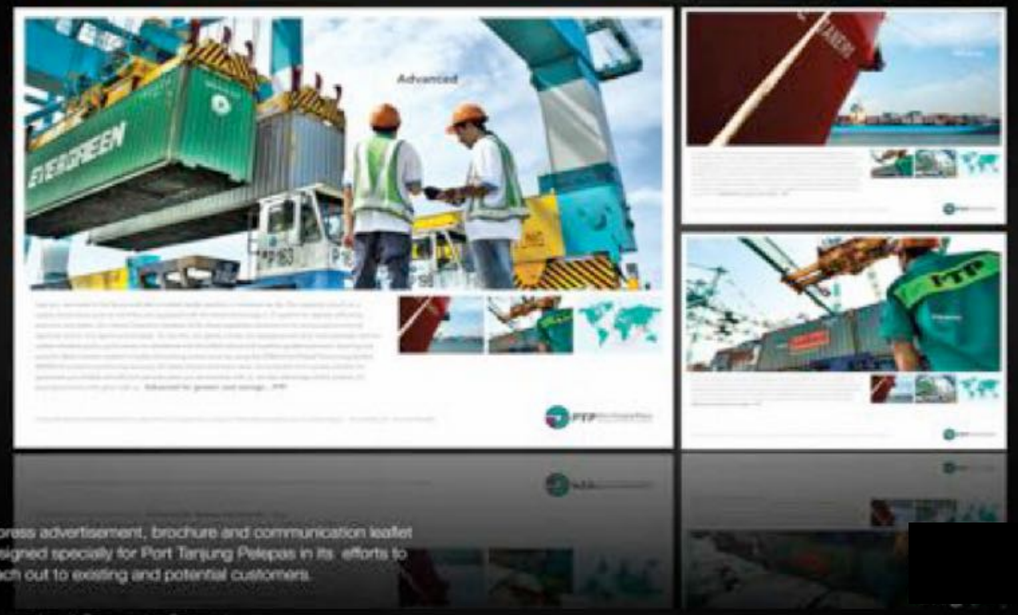


STRAND AEROSPACE

CORPORATE BRANDING

PORT OF TANJUNG PELEPAS
International Corporate Campaign

Press Advertisement



A press advertisement, brochure and communication leaflet designed specially for Port Tanjung Pelepas in its efforts to reach out to existing and potential customers.

International Corporate Campaign

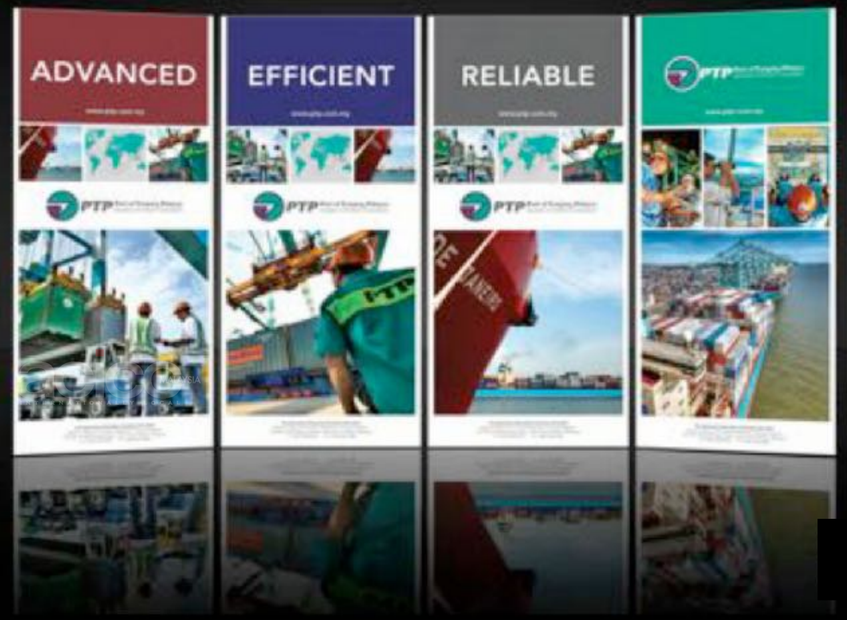
PORT OF TANJUNG PELEPAS
International Corporate Campaign

Brochure

WORKS

PORT TANJUNG PELEPAS

CORPORATE BRANDING



Buntings

acicc
designportfolio

MALAYSIA MARITIME ENFORCEMENT AGENCY
Brochure

MALAYSIA MARITIME ENFORCEMENT AGENCY
Recruitment Drive

Roll Up Banner

WORKS

MMEA
MARITIME MALAYSIA

CORPORATE BRANDING

KTM DISTRIBUTION SDN BHD

Corporate Folder

WORKS

KTMD

CORPORATE BRANDING

HALAL DEVELOPMENT CORPORATION
Halal Guide Book

HALAL INDUSTRY DEVELOPMENT CORPORATION
Halal Investment Opportunities
Brochure

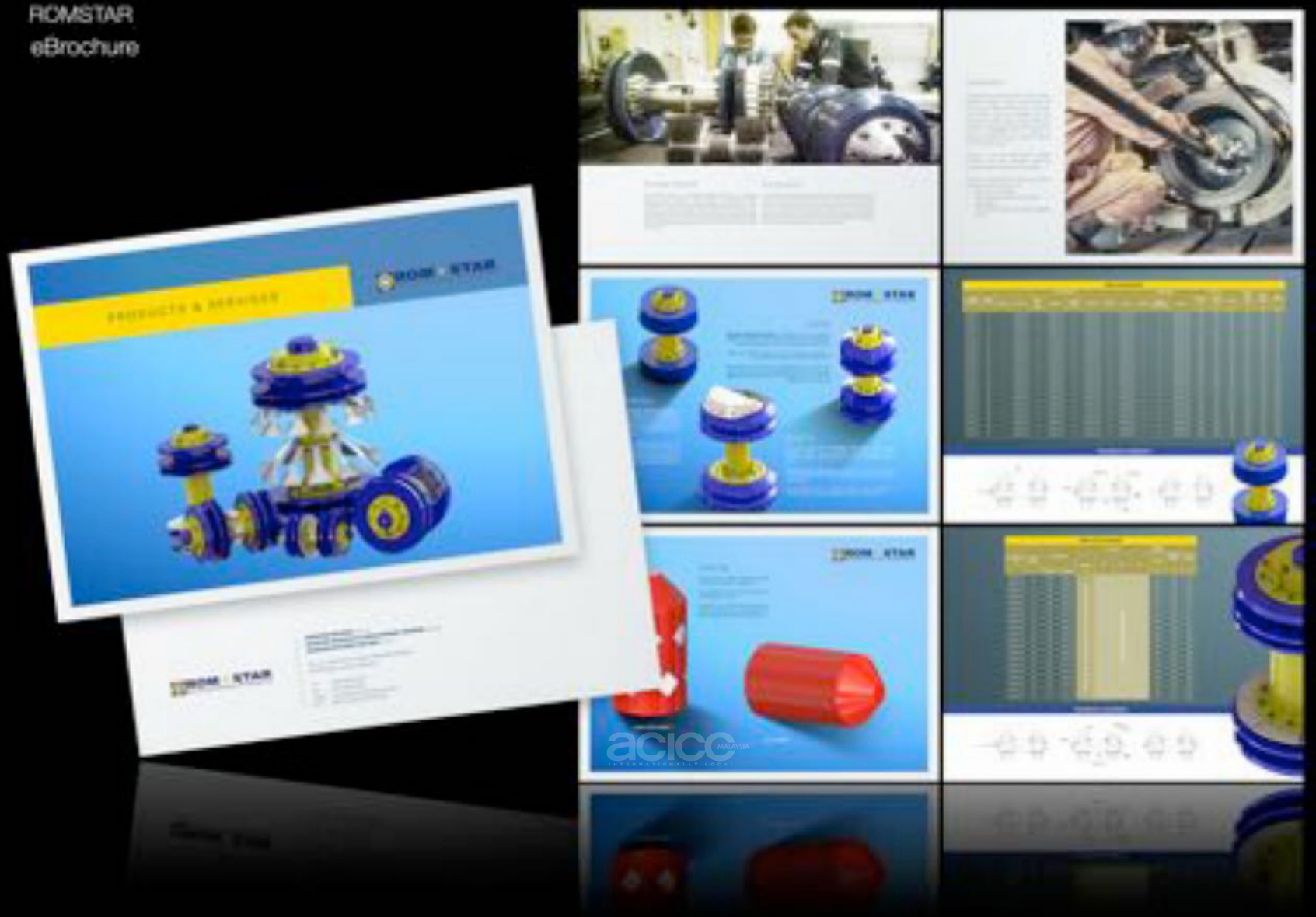
WORKS

HDC
HALAL DEVELOPMENT CORPORATION

CORPORATE BRANDING

HALAL DEVELOPMENT CORPORATION
VIBE Newsletter

ROMSTAR
eBrochure



WORKS

ROMSTAR

BRANDING COLLATERALS

WORKS

PERUNDING AVL

CORPORATE BRANDING

CORPORATE PROFILE

WORKS

YRMS
YAYASAN RAJA MUDA SELANGOR

CORPORATE BRANDING

WORKS

YRMS
YAYASAN RAJA MUDA SELANGOR

CORPORATE EVENT

WORKS

QREACTIVE X STONE&CO

CORPORATE EVENT NFT EXHIBITION

WORKS

PVRTM/ RTM / ISTANA SELANGOR

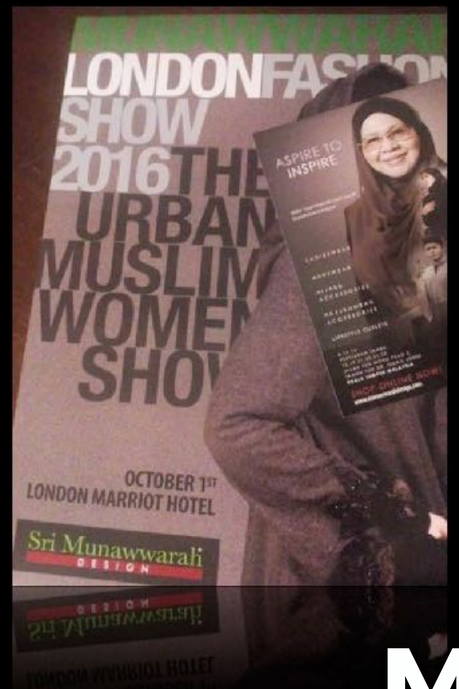
CORPORATE EVENT

WORKS

TOURISM MALAYSIA

BRANDING EVENT

WORKS



MUNAWWARAH DESIGN

BRANDING EXPEREINCE & INTERIORWORKS

COPYRIGHTS ACICC MALAYSIA SDN BHD

WORKS

BARBER BY SERVUS

BRANDING EXPEREINCE & INTERIORWORKS

WORKS

LETS HAVE A CHAT !